



If anyone can – pexel can!

We deliver high quality information (data), to the agreed specification, on the agreed day, for an exceptionally good value cost.

We specialise in International and UK Computer Aided telephone research fulfilment.

our approach

- Specialists in achieving **high quality insight** through **telephone research** – quantitative and qualitative
- We like to build **Strategic Partnerships** with our clients – based on complete confidentiality, and successful achievement.
- We have completed **over 3000 projects** for clients in UK, Europe, North America, Eastern Europe, Africa, Asia and the Far East – since we were established in 2001.
- We have a capacity of over **160 CATI stations available 7 days a week, 24 hours a day.**
- We have **over 800 interviewers available** and we regularly add more, linked to new projects and new languages.
- We deliver **on specification, on time, and on budget.**



our team

- **Pavel Marek – Operations Director – pavel@pexel.co.uk / +44 (0) 141 425 1771**

- Pavel heads up the Client Services team and is the first contact for new projects

- **Melissa Gilbert – Projects Director – melissa@pexel.co.uk / +44 (0) 141 425 1771**

- Melissa heads up the team of Project Managers to deliver your project on specification, on time and on budget.

- **Project Managers**

We have a large team of Project Managers, for day to day project control and updates . They provide feedback to clients and work closely with the Supervisors on the smooth running of their projects.



our experience

- We firmly believe that confidentiality is essential when building Strategic Partnerships in the research industry.
- We want to be more than a sub-contractor and want to be part of our client's team.
- Therefore we choose not to list the companies we work with, but illustrate some examples of the end clients in the projects we have completed.



international & UK capabilities

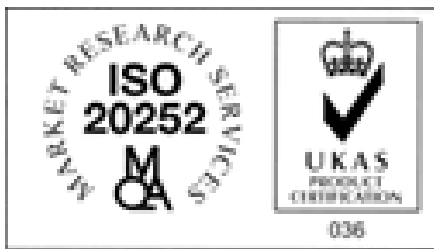
- We can research just about anywhere....
- We conduct telephone research in over **45 languages** – and have completed interviews in Afghanistan, Albania, Algeria, Angola, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Brunei, Bulgaria, Cambodia, Cameroon, Canada, Cape Verde, Central African Republic, Chad, Chile, China, Colombia, Costa Rica, Côte d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Democratic Republic of the Congo, Denmark, Dominican Republic, Ecuador, Egypt, El Salvador, Equatorial Guinea, Estonia, Ethiopia, Finland, France, Gabon, Georgia, Germany, Ghana, Greece, Guinea-Bissau, Guyana, Haiti, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxembourg, Macedonia, Madagascar, Malaysia, Mali, Malta, Mexico, Moldova, Monaco, Mongolia, Montenegro, Morocco, Mozambique, Namibia, Nepal, Netherlands, New Zealand, Nicaragua, Niger, Nigeria, Norway, Oman, Pakistan, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Russia, Rwanda, San Marino, Saudi Arabia, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Slovakia, Slovenia, Somalia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Swaziland, Sweden, Switzerland, Syria, Tajikistan, Tanzania, Thailand, Togo, Tunisia, Turkey, Turkmenistan, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Vatican City, Venezuela, Vietnam, Yemen, Zambia, Zimbabwe ... to name a few.
- We also conduct interviews in English with Consumers, Businesses, and Not for Profit Organisations **in the UK!**

our resources

- We have over 800 interviewers available and we regularly add more, linked to new projects and new languages.
- We have over 160 CATI stations available 24/7
- We have a **low overhead location**, matched with a **large pool of available, experienced, native speaking interviewers.**
- You'll have a named Project Manager and we update every day during field work - Backed by a named Director who is always available.
- We use **Nebu Cati software** and prepare analyse outputs in SPSS. We can also use other CATI (eg if working on joint projects or partial projects)

our quality control

- We pride ourselves on our **high Quality Control**.
- All calls are supervised and monitored by experienced staff and recorded / sampled for quality.
- We are accredited to **ISO 20252**, and abide by guidelines set out by **Market Research Society, ESOMAR, and CASRO**.



contact us

- **Contact us** for more information, a specific quote or a chat about how we might work together.
- We'd love to hear from you and be happy to give you a proposal or cost estimate.
- **Contact Pavel Marek (Operations Director)**
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